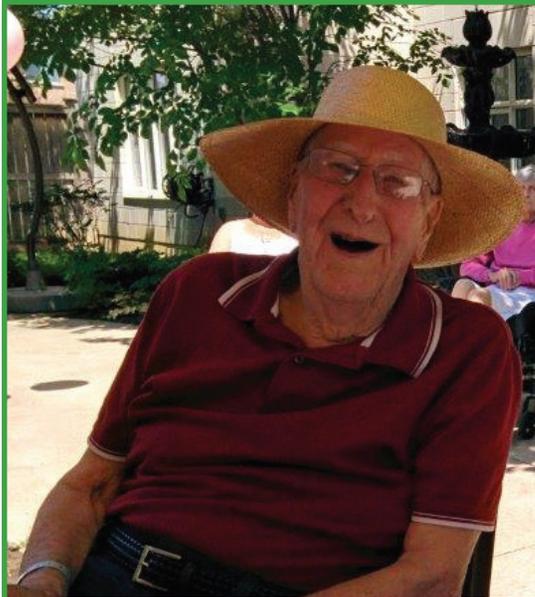


## ENHANCING THE QUALITY OF LIFE FOR SENIORS AND DISABLED ADULTS IN THE HALTON REGION

For the past 14 years, The Willow Foundation has built a reputation as an organization that can and does make a difference. Funds raised by The Willow Foundation support life enriching activities and programs for seniors and disabled adults in Halton Region's Long-Term Care Homes, and Adult Day Programs.



## YOUR LEGACY

A financial investment in The Willow Foundation is your opportunity to enrich the lives of seniors and disabled adults in your community.

### GIFTS CAN INCLUDE:

- Wills and Bequests
- Securities
- Life Insurance
- RRSPs and RRIFs
- General Donations
- Spirit of Giving Campaign
- Corporate Sponsorship
- Gifts in Memoriam

TO LEARN MORE, PLEASE CONTACT US:

The Willow Foundation  
203 Georgian Drive  
Oakville, ON  
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905-825-6000 Ext. 4049  
[willow.foundation@halton.ca](mailto:willow.foundation@halton.ca)  
[www.willowfoundation.ca](http://www.willowfoundation.ca)

Registered Charitable # 86903 1385 RR0001



## YOUR GIFT YOUR LEGACY YOUR COMMUNITY

Create a lasting legacy that will enrich lives in your community, now and for years to come



Enhancing Quality of Life for Seniors and  
Disabled Adults in Halton Region.



**MAKE A DIFFERENCE**



Just imagine the impact legacy giving can have on future generations. Gifts in Wills are vital to The Willow Foundation's work with seniors and disabled adults. They provide secure funds that allow us to expand and develop long-term programs, like music and art therapy, with confidence. Whatever the size of your legacy gift, it will reach those who need it most. Together, with your charitable donation, we will ensure a profound and lasting impact.

**Thank you for your generosity, your gift helps foster a stronger, more supportive community for the seniors and disabled adults that call Halton Region home.**

## CREATE A LASTING LEGACY

Planned giving allows a donor to make a substantial gift and at the same time provides valuable tax benefits.

### WILLS AND BEQUESTS:

A charitable bequest is a simple way to leave a legacy gift. Writing your will puts you in control and gives you the power to create a lasting legacy in your community.

Bequests are vitally important, your bequest will distribute your specific gift from your estate to The Willow Foundation through your last Will and Testament. Your charitable gift can be in the form of a fixed dollar amount or a percentage of assets from a settled estate.



### GIFTS OF SECURITIES:

If you are considering giving to The Willow Foundation and you own securities that have appreciated significantly in value, you can derive additional benefit by donating the securities directly to us rather than donating cash. To encourage charitable giving, taxes have been eliminated on capital gains if you donate the shares to a charitable organization such as The Willow Foundation. This tax advantage can substantially reduce the cost of your charitable donation and might enable you to give more than originally planned.

## GIFTS OF LIFE INSURANCE:

A gift of life insurance is a way to make a generous contribution for a relatively low cost by entering into a new insurance policy and naming The Willow Foundation as owner and beneficiary. In doing so, you will receive charitable donation receipts for the annual premiums you pay. You may also wish to use existing paid up policies that are no longer essential to your family and have the ownership and beneficiary designation transferred to The Willow Foundation with significant current tax savings to you.

### RRSPs and RRIFs:

One of the most tax effective ways to leave a legacy gift is by naming The Willow Foundation as a partial or full beneficiary of your RRSP or RRIF. A charitable receipt can be applied up to 100% of net income in the year of death and the preceding tax year.



The Willow Foundation encourages you to consult with your own legal and financial advisors when considering making a legacy gift (planned gift). Your advisors can help you determine the most suitable gift that will meet your financial and philanthropic goals.